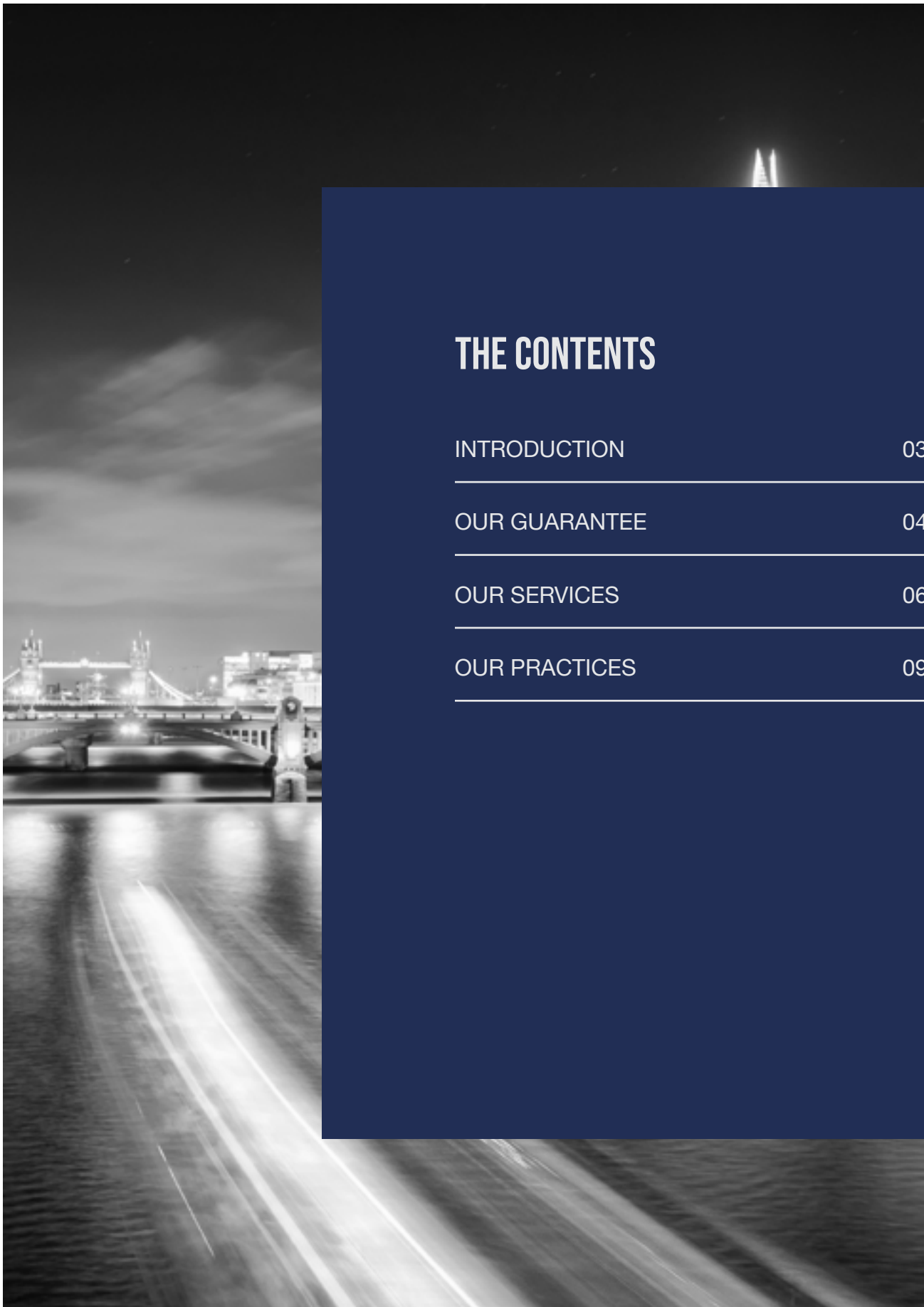




DELIVERING THE BEST TRAFFIC SURVEYS TO THE UK



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WELCOME

With industry-leading technology and unbeatable service, Matrix ensures that we deliver traffic surveys of unbeatable quality.

Matrix specialises in traffic surveys, research, data collection and information analysis within the traffic and transport field. The objective of Matrix UK is to provide quality traffic survey information and advice for the public, private and business sectors. Traffic surveys include pedestrian counts, speed surveys, parking surveys, intersection counts and automatic traffic counts.

Matrix has extensive multinational experience with offices in the United Kingdom, Australia, New Zealand, Indonesia, Malaysia, India and South Korea.

Matrix deliver quality traffic data at a competitive cost. Please do not hesitate to contact us for a no obligation quotation.



“At Matrix, we pride ourselves on delivering the best quality traffic surveys around the world. I have been involved in the traffic industry since 1990, and I truly believe the team we have at Matrix is the most dedicated and passionate in the world. I am proud to call them my Matrix family. Please don’t hesitate to get in contact with us to discuss your upcoming projects. We can scope how our outstanding team and services can help you achieve your project goals.”

MARTIN PROWSE

CHIEF EXECUTIVE OFFICER

**We can count, classify, track,
time, measure and interview
practically anything,
anywhere, at any time.**

While Matrix is enthusiastic about what we do, it is how we do it that separates us from the competition. Years of experience undertaking traffic surveys has ensured the development of a framework of systems and processes that bolster the quality and integrity of the work we do. This framework includes the project consultancy approach we take to quality management and an emphasis on workplace health and safety, environmental responsibility and data and privacy protection.



OUR GUARANTEE

We will closely work and consult with you to devise the optimum combination of technologies and methodologies to maximise quality and efficiency in delivering your data requirements.

1

QUALITY

Our teams undertake quality training to ensure the product we deliver you is thorough from implementation stage, through to delivery.

2

ACCOUNTABILITY

The video recordings can be provided to you, allowing independent audit of the survey data.

3

COST-EFFECTIVENESS

We will always do our best to quote the most cost-effective and personalised methodology to suit your survey requirements.

4

SAFETY

Our teams undergo thorough safety training, and abide by strict regulations, to ensure there is as little risk as possible to our manual surveyors in the field.

OUR SERVICES



INTERSECTION COUNTS

From small T-junctions to complex roundabouts, we can record turning movements and provide you with a functional data report. Analysis and delivery can be customised to meet your specific requirements.



ORIGIN-DESTINATION

Matrix uses customised cameras to capture and collect number plate data. The video is time-stamped to show the time, number plate and vehicle type. Surveys range from small local area to large network studies.



ATC'S

ATC Pneumatic tubes are installed and connected to loggers to capture classification, speed and volume data by direction. Each vehicle is logged individually, which allows extensive analysis of the data specific to your classification requirements.



TRAVEL TIME

We capture travel time data through GPS recording units. These surveys allow for detailed data to be extracted for any section along the travel time route. This is a cost efficient and high quality survey that can be checked and verified right after the completion.



PARKING SURVEYS

Our surveys provide parking inventory, detailing parking capacity and parking restrictions for the survey area. We can provide surveys from small off street car parks to complete suburb parking surveys. We can count occupancy and capacity data, as well as duration of stay. We work with you to design the appropriate survey methodology for your specific data requirements.



PEDESTRIAN SURVEYS

Short or long term user surveys of pedestrians, and other non-motorised modes of transport in any environment.



SPEED SURVEYS

Long and short-term monitoring of vehicle speeds, journey times and delays. Covering public transport, cars, vans and heavy goods vehicles.



VEHICLE - OCCUPANCY

Vehicle occupancy surveys can be undertaken by video or manual methodology, and presented in formats to suit your needs. These include travel lane, transit lane and bus lanes.



QUEUE LENGTH

Queue length surveys of both signalised and non-signalised intersections via video and manual methodologies.



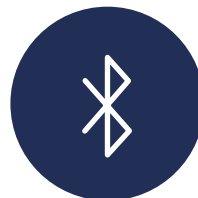
PUBLIC TRANSPORT

Passenger counts, station surveys, revenue surveys, user intercept surveys for rail, light rail, subway, tram and bus transport.



CYCLING SURVEYS

Short or long term user surveys of cyclists and other non-motorised modes of transport in any environment.



BLUETOOTH SURVEYS

Both travel time and origin destination surveys can use Bluetooth loggers for short and long term projects.

FULL SERVICE TRAFFIC SURVEY FIRM

Matrix is a full service traffic survey firm offering a complete range of quantitative and qualitative services across consumer, business and specialist markets. Field and data processing operations are conducted “in-house” to ensure the highest standards of quality and control. We provide our services in Australia, New Zealand and the United Kingdom.

OUR PRACTICES

Quality Management

A Project Consultancy Approach

Matrix recognises the importance of quality throughout the entire survey process. From quotations, to field work, data processing, reporting and correspondence, all work is undertaken in accordance with a Quality Management Policy. A Project Consultancy approach ensures that quality expectations, timeframes and project specifications are known and maintained throughout the survey. We openly communicate with you, consult and make recommendations based on your data requirements. To facilitate efficient correspondence and accountability, each Project Manager is assigned to be your primary point of contact. The Project Consultancy approach frames Matrix Quality Management actions within each survey element.



● **WORKPLACE HEALTH AND SAFETY**

As a responsible employer, Matrix is constantly working to ensure the safety of all our professionals. The inherent danger of traffic surveys means we always employ the appropriate data collection methods to minimise staff and public exposure to risks. All field technicians hold SWQR certification and adhere to Streetworks code of practice. Our staff understand the importance of following appropriate health and safety regulations, and staff training in this respect is supported by WH&S manuals and procedures. Along with Safe Work Method Statements, Traffic Management Plans are tailored and implemented for each survey site, ensuring the site has been assessed for potential risks and sufficient safety measures are in place.

● **ENVIRONMENTAL RESPONSIBILITY**

Matrix is committed to environmental, social and economic sustainability. We are constantly assessing each element of our operations for ways to reduce our carbon footprint and are committed to establishing, promoting and maintaining a culture of sustainability that permeates all levels of our organisation.

● **DATA AND PRIVACY PROTECTION**

We are committed to protecting the privacy of our clients, suppliers and survey subjects. Our privacy & Information Protection Policy governs what kind of information we gather and how we may use that information. All information provided to us is treated strictly confidential. In short, we work with clients to ensure their privacy specifications are adhered to.



LOCATIONS

CUMBRIA
YORKSHIRE
HAMPSHIRE



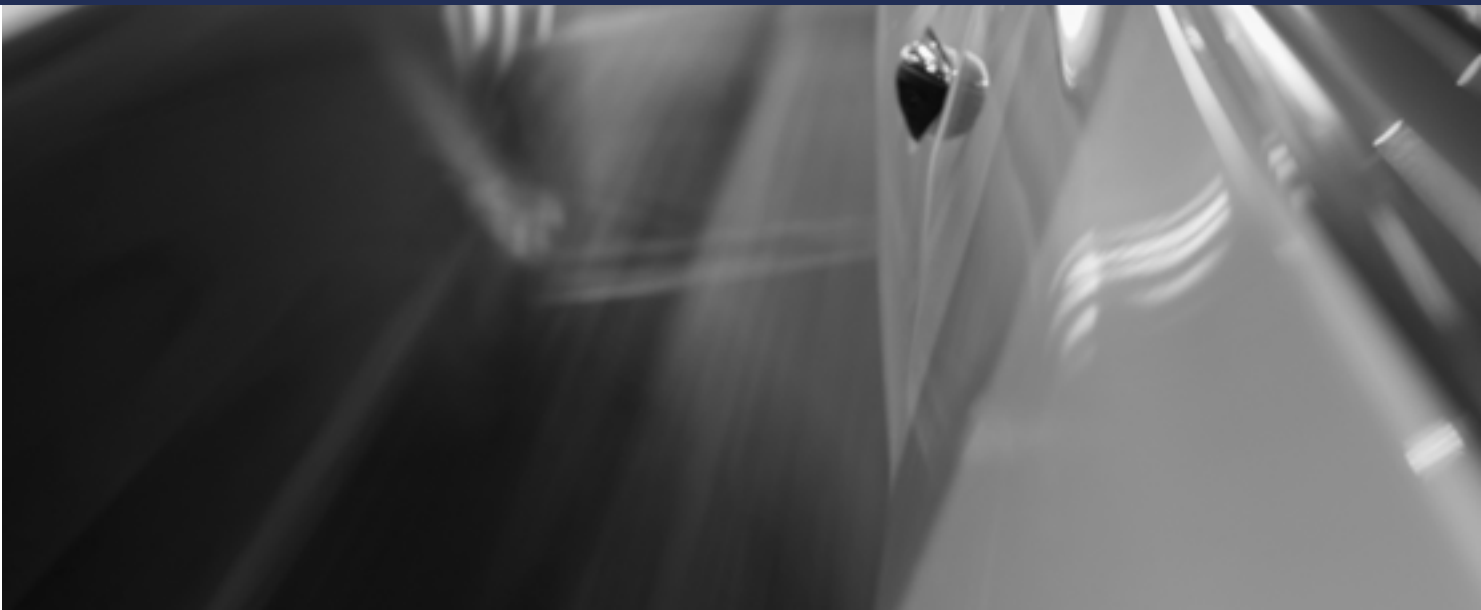
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WE LOOK FORWARD TO HEARING FROM YOU.