



Bridges to  
Prosperity



Corporate Program Brochure





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## About Bridges to Prosperity



**Founded  
in 2001**



**Expertise in rural  
construction, engaging  
local labor**



**Connected over  
1.5 million  
people globally**



**Unlocked more than \$50  
million in local government  
investment**



**Built 400+  
bridges in 21  
countries**



**Partner with federal  
and district governments  
and local leadership**



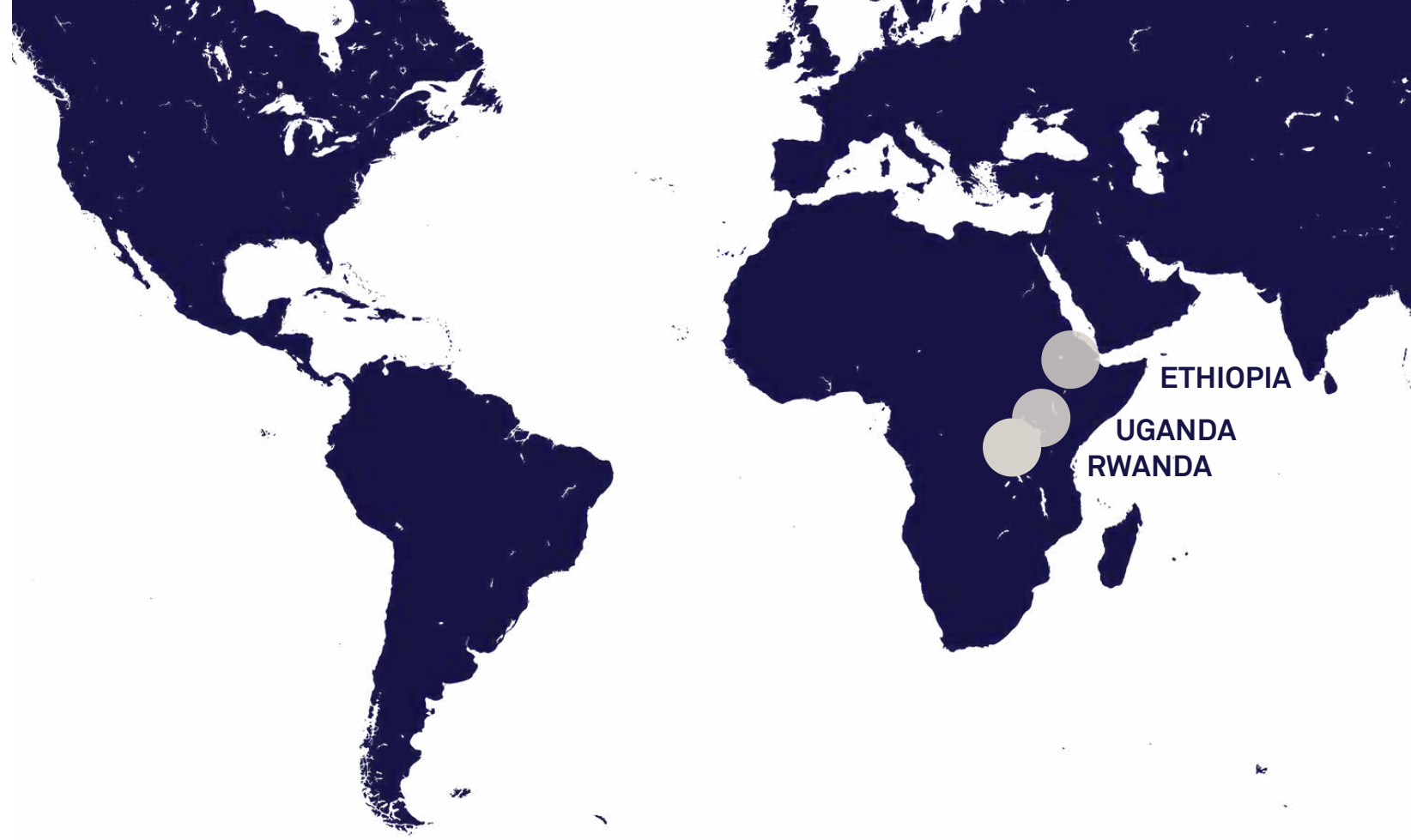
## Vision

We envision a world where poverty caused by rural isolation no longer exists.

## Mission

We build bridges to better lives in rural communities.





## Bridges to Prosperity Program Countries

Bridges to Prosperity's current build efforts are centered in East Africa due to a compelling mix of need with millions living in rural isolation due to impassible rivers, interest from national governments to invest in rural infrastructure, the region's track record of safety and stability of leadership, and long-standing relationships with B2P, particularly in Uganda and Rwanda.

# The Power of One Bridge

Trailbridges provide connection between vital resources and the people who most benefit from them. One bridge can create transformative impact for rural communities.

Economists at Yale University and the University of Notre Dame conducted a study on Bridges to Prosperity trailbridges in rural Nicaragua, and found that households in communities with new bridges saw the following improvements:

- 75% increase in farm profits
- 36% increase in labor market income
- 60% increase in women entering the labor market



Children  
attend  
school



Farmers  
are more  
profitable



Jobs  
are  
secured



Healthcare  
is  
accessible





# Supporting Sustainable Development Goals

Trailbridges directly contribute to the United Nations' Sustainable Development Goals (SDGs) that seek to end poverty, protect the planet, and reduce inequality.





# Our Approach to Creating Connection

As leading bridge builders in the international development space, we design, build, and maintain durable and environmentally sustainable bridges. We have three standard bridge designs that can be efficiently built.



## Cable Supported Trailbridges



### Suspended Trailbridges

The suspended cable trailbridge is based on traditional designs found in Nepal and Peru. The cables supporting the walkway surface hang from masonry abutments on each bank of the river. The bridge is suitable for gentle sloping valleys and gorges. The suspended trailbridge is relatively easy to design and build, allowing minimum engineering supervision and maximum community participation.







## Suspension Trailbridges

The suspension trailbridge is a cable bridge which utilizes load bearing cables above the deck that are strung across high towers with an arching walkway. This design is most suitable for use in flat river terrain or in flood plains where achieving the needed freeboard could be difficult.



## Hybrid Trailbridges

When the height differential between the two sides of the river is too high for our standard suspension and suspended bridge design, a hybrid solution is built with a suspended abutment on the high side and a suspension tower on the lower side of the river.





## Be part of the solution to end isolation-caused poverty

“ This was the most incredible experience of my life,  
and if you asked me if I wanted to go again, I would  
honestly get on a plane tomorrow and do it all over.

- Construction Lead, Bechtel







## Join the Corporate Program

B2P Corporate Partners build bridges, figuratively and literally.

Nearly a quarter of a billion people worldwide lack access to basic infrastructure, cut off from critical resources such as education, healthcare, markets, and jobs due to rivers that become impassable during seasonal flooding.

Bridges to Prosperity partners with corporate leaders from all over the world to solve this problem through the construction of trailbridges that provide safe crossing for those traveling by foot, bicycle, and motorcycle.



140+ bridges  
built through  
Partnerships



420,000+ people  
provided with  
safe access



This type of partnership is an essential morale booster for a company. Dedication time and money to causes like this really says something about a company, and it is noticed by others.

- Bridge Volunteer, Michael Baker International



# Business with a Purpose

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Partnering with Bridges to Prosperity creates layers of positive impact in your company, in our beneficiary communities, and around the world.

As a Corporate Partner, you receive a tailored set of benefits that meet your employee engagement and global citizenry goals, while advancing your company's core values and brand in the marketplace.

Bridges to Prosperity benefits from the donation of critical financial and in-kind resources, including the engagement of your talented workforce. We leverage the increased capacity to create improved livelihoods through safe access for people living in isolated rural communities.



# What's in it for You and Your Company

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## Recruitment and Retainment

A culture of giving back inspires workers' passion and engagement, which can help attract potential employees and retain top-talent.

In a recent survey of Corporate Partnership alumni, 100% of respondents reported growing professionally or personally as a result of their company's engagement with Bridges to Prosperity.

## Leadership and Team Building

A shared vision and a culture of teamwork powers success.

Whether you are bringing together your diverse team to join our construction team in East Africa to build and inaugurate a trailbridge, or to help us through a remote design or consultancy project, or gathering your company to learn about the value of a trailbridge, partnering with Bridges to Prosperity offers your company an opportunity to unite your workforce around a common, meaningful, tangible goal.





# What's in it for You and Your Company

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## Corporate Social Responsibility

Partnering with Bridges to Prosperity can enhance your corporate social responsibility program. Studies in rural communities throughout the world have demonstrated the power of a bridge to effect far-reaching change for entire communities.

Your support contributes to the global effort of achieving Sustainable Development Goals set by the United Nations as a universal action to end poverty, promote prosperity for all, and protect the planet.



# What's in it for You and Your Company

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## Business Development

Bridges to Prosperity projects provide a unique opportunity to work with existing and future partners.

Corporate partners have the opportunity to build a bridge or consult remotely alongside a strategic business partner and cultivate lasting interpersonal and inter-corporate relationships.

## Powerful Brand Marketing

Bridges to Prosperity works with each Corporate Partner to produce marketing content that showcases their global leadership.

Together, we will build compelling stories of your company's support that demonstrate your corporate and social values in action.





# Remote Partnership Opportunities

## Remote Bridge Partners

\$30,000

- Pre-construction report featuring photos and interviews from the communities surrounding the sponsored bridge site
- Construction report featuring photos and interviews of our build-team and of the community workforce during the construction of the sponsored bridge
- Professional inauguration video report, together with photos and interviews recorded by our experienced in-country media partners
- Virtual build with media content gathered throughout the project for use on company platforms and social media

## Remote Bridge Champions

\$60,000

- Pre-construction report featuring photos and interviews from the communities surrounding the sponsored bridge site
- Construction report featuring photos and interviews of our build-team and of the community workforce during the construction of the sponsored bridge
- Professional inauguration video report, together with photos and interviews recorded by our experienced in-country media partners
- Virtual build with media content gathered throughout the project for use on company platforms and social media
- A virtual project for your workforce, to be chosen between a continuously updated list of scopes of work spacing from design and construction quality improvement projects to environment and business related ones, depending on the genuine needs of our organization in that moment
- Invitation for employees to join the B2P Corporate Partner Alumni Program



# Travel Partnership Opportunities

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## Country Partners

\$100,000

- One exclusive bridge project annually
- Opportunity to send a full travel team (10 people) to complete the last two weeks of bridge construction
- Video highlighting the build, corporate partner, and inauguration
- Optional executive visit to bridge site organized by B2P
- Post-build bridge impact report

## Bridge Partners

\$80,000

- One exclusive bridge project annually
- Opportunity to send a full travel team (10 people) to complete the last two weeks of bridge construction
- Post-build bridge impact report

## Bridge Co-Partners

\$40,000

- One-half bridge project annually
- Opportunity to send half of a travel team (5 people) to complete the last two weeks of bridge construction
- Business development through collaboration with Co-Partner
- Post-build bridge impact report







## Bridge Build Details

# Bridge Building Team

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## Corporate Partners

Corporate Partners are invaluable collaborators that donate time, knowledge, and resources. With support and guidance from B2P volunteers work together to prepare for construction and travel to a program country to work alongside the community and our experienced staff to complete the bridge.

## Program Country Government

Our in-country staff works with the local government to coordinate the bridge build. The local government advocates for new connecting roads and land rights also contributes materials and equipment.

## Local Communities

Members from the beneficiary local communities participate in construction from ground breaking to inauguration. Throughout construction, the community gains a sense of ownership and is empowered to maintain the bridge in the long-term.

## Bridges to Prosperity Staff

Experienced B2P staff based in-country manage the bridge program, assemble the build team, and prepare Corporate Partner volunteers for travel and construction.





# Corporate Partner Team

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One team of ten volunteers that travels to the program country to complete the build.

## Project Lead

Manages all aspects of the project, from planning through execution, ensuring safety, technical quality, and community engagement.

## Construction Lead

Manages the development of daily construction work plans and construction schedule and ensures the team understands the construction process.

## Safety Lead

Develops the Health and Safety Plan. On site responsibilities include daily safety briefings and monitoring the safety of operations from proper PPE to hazard identification.

## Logistics Lead

Works with B2P staff to coordinate team accommodations, meals, and transport, and ensures the team has fulfilled the necessary travel requirements.

## Communications Lead

Creates an internal and external communication strategy for accomplishing the Corporate Partner marketing goals.

## Support Team Members

Work to complete project preparation, construction, and post-project tasks as needed.



# Project Timeline

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9 months to 10 weeks out	Travel team selection
3 months out	Project site and travel date confirmation
2.5 months out	Launch call
2 months out	Construction and safety plans due
1.5 months out	Construction and safety call
1 month out	Country Culture and Code of Conduct Call
1 month out	Logistics and communication plans due
3 weeks out	Logistics and communications call
14 days	Team travel
1 week post-trip	Post-travel call





# Preparing your Team

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Four strategic conference calls are held with all team members to ensure everyone is prepared before traveling. All calls are supported by Bridges to Prosperity staff.

## Launch Call

Led by Bridges to Prosperity, this is an introduction to Bridges to Prosperity, the mission, the staff that will join you during the process, and the project.

## Construction and Safety Call

Conducted by Project, Construction, and Safety Leads, this call is a time to walk through construction operations and the safety of the build. By this time we will have an understanding of what every day will look like, from the initial warm-up and meeting to which power tools will be used





# Preparing your Team

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## Country Culture and Code of Conduct Call

Led by Bridges to Prosperity, this is an introduction to the country's culture, the do's and don'ts, how to engage with the field team, and take home the best of this experience. We will also walk through the code of conduct and answer any questions the team may have.

## Logistics and Communications Call

Conducted by Project, Logistics, and Communications Leads, this call is a chance to discuss accommodations, transportation, and communication plans.





# In-Country Preparation

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The local government, Bridges to Prosperity staff, and members of local community start construction approximately three months before teams travel. Pre-travel construction activities include:

- ▶ **Site Installation**
- ▶ **Excavations**
- ▶ **Foundations**
- ▶ **Anchors**

The construction progress may be adjusted as needed to optimize the build experience for our corporate travel teams.

# Travel Schedule

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## Arrival

Teams arrive in country and are met by B2P staff. After shopping for extra supplies, attending a dinner with traditional cultural cuisine, and spending a night in the city, teams head to the bridge site to start living in the local community.

## Build Time

The next 8-10 days are spent working side by side with B2P staff and local community members to complete the construction of the bridge superstructure. On a rest day, teams can relax in the community or go on an adventure based on recommendations of the Bridges to Prosperity staff!

## Handover

Local leaders and government representatives are invited to give speeches followed by dancing, singing, and celebration!

## Departure

Teams head back to the city and fly home.





# In-Country Experience

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## Accommodations

In-country staff works with the local community to find a spot for the travel team to call home for two weeks. Teams will usually stay in a rented community building near the bridge site.

## Community Engagement

Bridges to Prosperity invests heavily in equipping local communities with the skills needed to build and maintain the bridge. Our corporate partners empower the community by sharing safety and construction practices, while building lasting relationships through volunteering at the local school or spending an afternoon playing soccer.

## Construction and Safety

Participating in a bridge build is an excellent opportunity to showcase your safety culture while sharing skills and best practices with the local community. We encourage teams to provide safety and construction guidance throughout planning and on site.

## Meals

Meals are pre-planned by in-country staff and typically consist of traditional cuisine. Hired cooks prepare three shared meals each day.





# Safe Access Starts with Safe Construction

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- ▶ All of our staff are trained in first aid and CPR
- ▶ From small tools to fall protection systems, we ensure our bridge sites meet the industry standards for construction safety
- ▶ We partner with safety leaders in the construction industry to continually improve our means and methods





## International Security

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We collaborate with the world's leading medical and travel services company, International SOS, to ensure our program countries are safe for staff and volunteer teams, and to lead evacuation on any members in extreme emergency events.



## What does Bridges to Prosperity Provide?

- ▶ Bridge build
- ▶ Truck rentals and insurance
- ▶ Professional drivers during the 2 weeks of build
- ▶ Three meals per day on site
- ▶ Accommodation near the construction site

## What does the Corporate Partner Provide?

- ▶ 10 travel team members
- ▶ Vaccinations (including Covid 19)
- ▶ Flights and baggage fees
- ▶ Hotel upon arrival and departure
- ▶ Offsite meals
- ▶ Passport, visas, and travel insurance

Corporate partners can fundraise to cover the cost of travel expenses. Bridges to Prosperity can help create a campaign to facilitate the collection of funds online.



# Corporate and In-Kind Partners 2023



COWI



RAMBØLL  
FONDEN

Jacobs

M  
MOTT  
MACDONALD

M

Balfour Beatty

Thornton  
Tomasetti



struc'tural

FHECOR  
Ingenieros Consultores



PULLMAN



BUROHAPPOLD  
ENGINEERING



PRICE&MYERS



ARUP



WilkinsonEyre



zeidler



theCrosbygroup



flexport.

SHURSALES  
and Marketing, Inc.



Herrick



GLG



## Be a part of the team

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I came back to my day to day job feeling generally much more connected to Flatiron... I believe that this will have a positive impact on my career in the future.

- Bridge Volunteer, Flatiron Construction





# Bridges to Prosperity

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