



associate
member



MEMBERSHIP

JOIN US

The Local Council Roads Innovation Group (LCRIG) provides Associate members with a unique platform to engage with councils, the DfT and the wider highways community.

LCRIG's mission is to facilitate fresh thinking in innovation and collaboration, whilst also helping the highways community achieve Net Zero.

A community interest company, accredited to ISO 44001, the international standard for collaboration, LCRIG's purpose is to 'give back', promoting collaboration that will ultimately see improved highway services, maintained to a standard that road users expect and deserve.

ASSOCIATE MEMBER DEFINITION: Organisations providing products or services to highways sector.

By becoming a member of LCRIG, you will gain access to a diverse range of membership benefits that will directly support your business.

Associate member services

- Exclusive use of the Local Council Roads Innovation Group (LCRIG) 'Associate member' logo for promotional literature
- Certificate of Associate membership
- Quarterly member briefing – 3 virtual events and 1 live event
- Quarterly member update newsletter
- Access to Ask the DfT webinars
- Access to LCRIG industry intelligence and sector reports
- Influence and engage with LCRIG to develop sector led initiatives
- Opportunity to access the LCRIG Infrastructure Innovation Board and Innovation Fund
- Access to the LCRIG Technical Advisory Panel
- Exclusive access to working groups
- Priority access to LCRIG events
- Member discount on LCRIG events, services and advertising
- Opportunity to share member news, announcements and events across LCRIG media platforms
- Access to our dedicated team of LCRIG staff, available to support your business with general enquiries, event information and other industry intelligence by phone, email or online
- Exclusive member profile on the LCRIG website. This allows members to share news, vacancies, videos, case studies and key information about their people and organisation
- Access to the members only area on the website



LCRIG is influencing change where it matters, at the point of service delivery.

Brian Fitzpatrick
Managing Director
Fitzpatrick Advisory



For Tarmac, having the opportunity to engage with local authority highways teams through LCRIG is critical in getting the message out regarding new products, technologies and sustainability initiatives.

Roger Eke
Tarmac



LCRIG is unlike any other membership. Here we see a group of people that have come together to genuinely tackle the challenges of today & the future.

Sairah Hussain
Customer & Corporate Responsibility Lead
Galliford Try

JOIN TODAY FOR ONLY £1,500 +VAT P.A.

Terms and Conditions. Please note: Associate membership is a contract for a 12-month period. A three (3) month notice period is required to cancel the membership. Membership is subject to signed acceptance of LCRIG's Terms and Conditions and Code of Conduct.

ADDITIONAL SERVICES

LCRIG Webinars SUPPLIER-Led

Benefits include:

- Promotion of event to LCRIG audience including over 2,000 newsletter subscribers
- Lead-generation
- On demand recordings



LCRIG-Led

Panel debate - The client aligns themselves with a key topic or industry issue during this panel based discussion, chaired by LCRIG.

Benefits include:

- An unrivalled opportunity to position your company as a 'thought leader'
- Lead-generation
- Branded on demand recordings

LCRIG Hosted Events and Conferences

LCRIG hosts several conferences and events throughout the year. Members receive priority booking for exhibitor and sponsorship opportunities along with discounted rates.

Visit www.lcraig.org.uk for details of future events

Jobs

LCRIG jobs page provides access the latest opportunities within the highways sector.

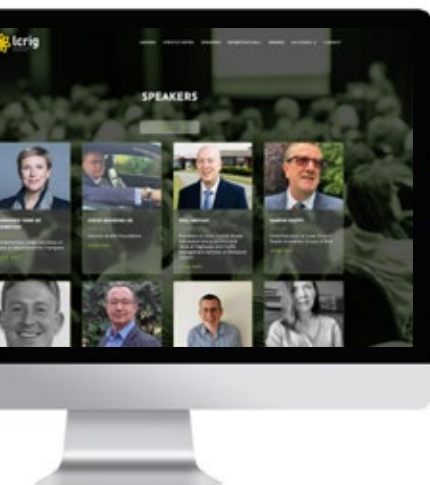
As a trusted source of information to the industry, use LCRIG jobs service services to share your roles with a wider audience. By taking advantage of our position within the sector, we can drive the best candidates to your organisation.

In-Person Round Table Discussion

These events are exclusive and intimate, by invitation only, and offer a unique chance to build a relationship with a highly targeted group of people from the sector.

Virtual Conference and Webinar Platform

Fully interactive event platform to host webinars, virtual conferences and hybrid events running alongside physical events.



Digital Media and Advertising Opportunities

LCRIG provides a unique platform for advertisers to position themselves in front of senior professionals within the highway's community.

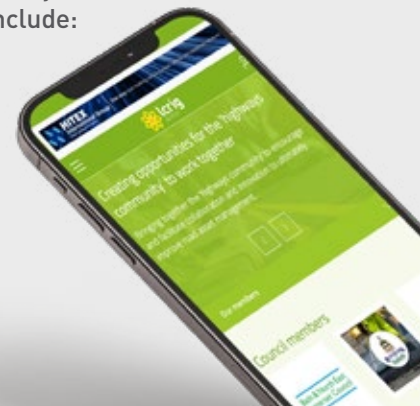
Advertising opportunities include:

Website:

- Banner adverts
- Bespoke digital content campaigns

Weekly e-newsletters:

- Banner adverts
- Mid-article advert



As LCRIG is a community interest company, a significant proportion of the income generated is reinvested into the 'highways community'