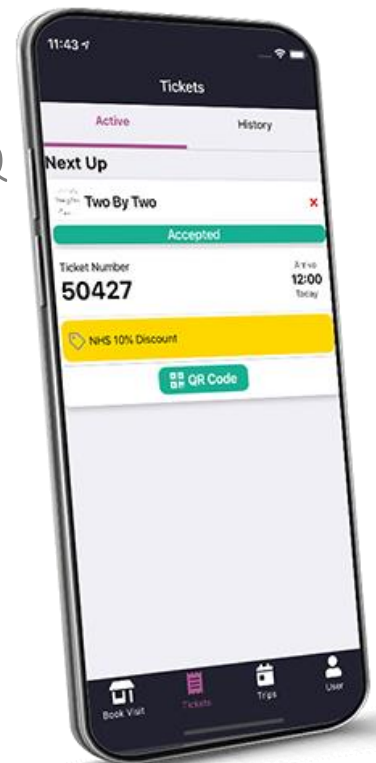




Bizie Q – Shopping Centre Marketplace

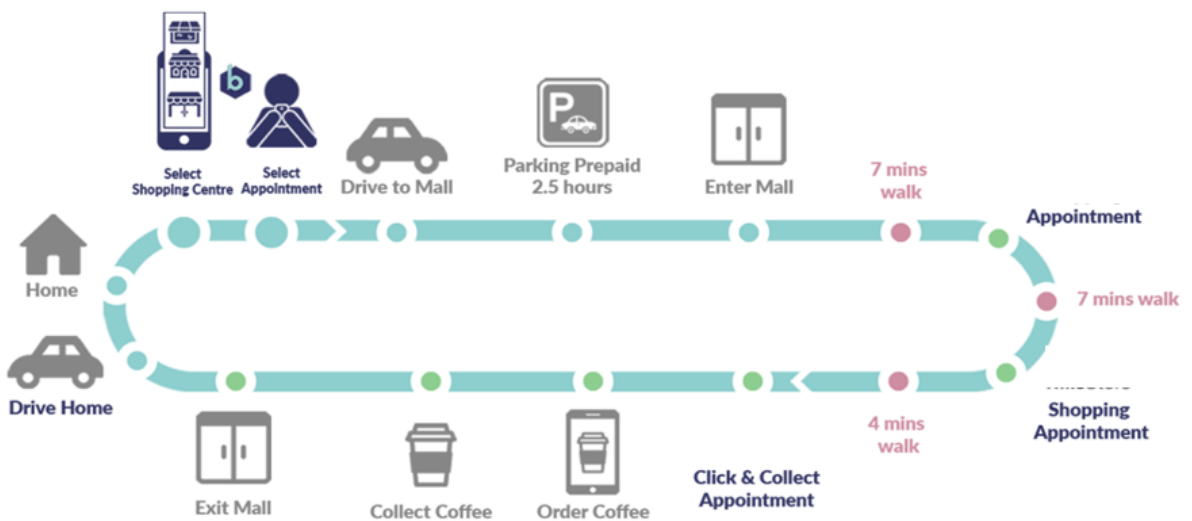
Bizie, a provider of innovative retail and payment solutions, launches the new Bizie Q platform

- Extensible Store Directory with real-time information
- Customer notification platform allows push notification advertising via Bizie Q app
- Creates ability for large or small retailers to take orders, make appointments, supports click-and-collect, with all orders and receipts in one platform
- Support of pop-up operators, concession sales and payment
- Enables retailer contact via message broadcast or automated landlord request processes



- **Increase Footfall** ...streamlined customer experience with advanced ordering and appointments **makes visiting a retail store enjoyable again**
- **Create new revenue opportunities**push marketing to customers by radius to store location, and approaching within shopping centres, **supports extra services such as premium or valet parking**
- **Promote Special Offers**retailer’s manager specials are **easy to create and promote**, with an ability to target ads and vouchers to time of day
- **Automation and Live information flow improves operations**....data on footfall and purchases **opens a window across centre activity** by retailer and customer
- **Same simple app can be used in multiple shopping centres**....creates ability to on-board chains very quickly, **improve retailer experience** through common procedures and marketing platform

Creating a new shopping experience through advanced customer engagement.



About Bizie

With many years of software integration and development expertise gained in the most demanding high throughput industry verticals, Bizie specialises in ensuring that businesses have the technology platforms that will enable them to scale up their operations, creating significant increases in customer orders and satisfaction.



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