



New era for reablement

With Hybrid Care

A smartphone displaying a user interface for "SERVICE ROBOTICS". The screen shows several circular icons in a row, including a speech bubble, a person, a gear, a smiley face, and a target.

Give Choice and Increase Your Care Capacity

On average, in the UK over 13,600 patients per day are medically fit to go home yet cannot be discharged due to staffing shortages in social care. This includes patients waiting for spaces in care homes and people who may need visits from a care worker in their own homes. With hybrid care using GenieConnect®, health and social care can:



Unblock Pathways



Free Up Capacity



Get Patients Home

“A robot doesn’t replace human care. But it does free up my time to provide meaningful care.”

Care Worker

The GenieConnect® Ecosystem

Catalysing hospital discharges and preventing care escalation by enabling a hybrid care delivery model. Discreet in-home care, delivered through GenieConnect®, allows for remote video access to health and social care services, daily health reminders, and prompts using The Care Portal and The Companion Application.



"Finding proven methods of delivering some care remotely is game-changing for the care industry. By doing this, we are enabling care providers to do what they tell us they want; to deliver more and better care" Rob Parkes, CEO

The digital companion

Helping the care recipient with medical reminders, daily living prompts and remote care calls with care professionals through video calling capabilities.

Genie



"It feels like someone is present here"

Margaret,
Caremark,
Gloucestershire.



All data is stored in the UK using Edge Computing

Technology Closed contact groups are managed through the Care Portal

The Care Portal

Insights, auditing and analytics tools help care providers make informed decisions for their care recipients reablement and business.



Call Duration

Saving travel time and cost, allowing providers to deliver more care, attract a new workforce and empower more people to live independently.



Calls completed

40%

Happy Mood Responses

60%

The Companion App

Environment, Social, and Economic Impact

The benefits due to the use of Genie in a County or Borough reablement operation:

- ↓ A minimum reduction of 15% in operational costs
- ↑ Increase in the number of touch points by 130%
- ↓ 33% reduction in reablement team CO2 emissions

Invest To Save

In a local authority with a population of 360,000 supporting the discharge of 60 people per month:

Savings to the reablement operation	>£110k per year
Savings the NHS in the same region	£4.9M per year
Travelling time saved	4,600 hours
Fuel saved	13,000 litres per year
CO2 emissions saved	12 tons of CO2 per year

Funding Options

In September 2022, the UK government unveiled Plan for Patients, which pledges £500M for secure hospital discharge to reduce prolonged stays—often known as the Better Care Fund will prioritise a 'home first' approach and discharge-to-assess (D2A) strategy. However, it is not restricted to these areas. Proposals for the reablement fund can benefit significantly from incorporating a hybrid care delivery model. The Department of Health and Social Care's Digitisation of Social Care fund includes 'Independence Through Technology' stream. Furthermore, many local authorities use the Disabled Facilities Grant to support GenieConnect® projects.



Talk to our friendly UK team today

- Meet GenieConnect® and see it in action
- Hear our GenieConnect® success stories from existing partners such as Shropshire Council and get funding advice
- Discover your invest to save ROI
- Find out how the easy-to-use Care Portal and Companion App technology works for care providers, family and friends.

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