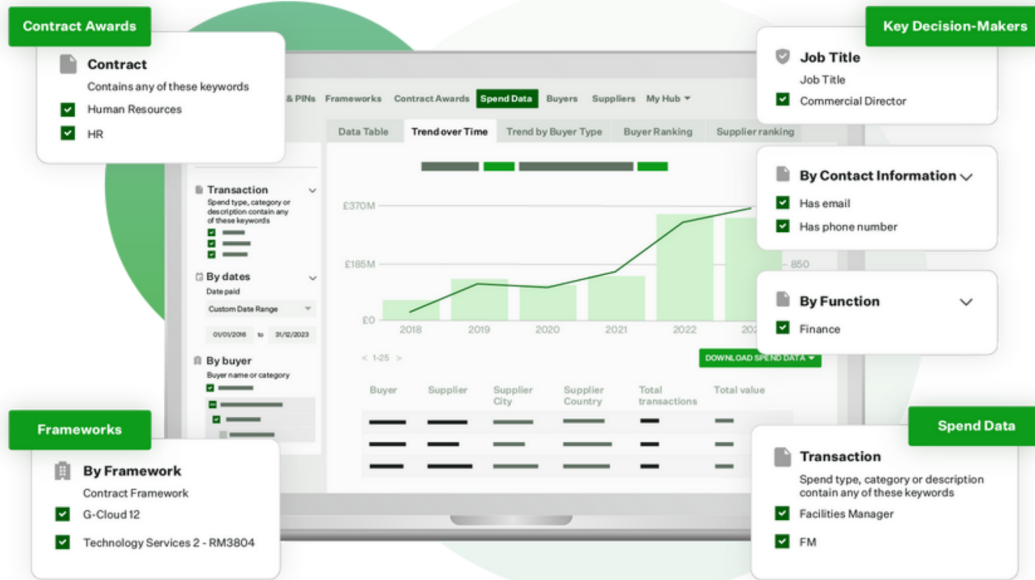


# What is tussell ?



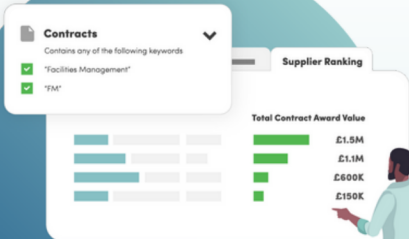
Tussell helps you to make your procurement go further. Our market intelligence platform provides unparalleled insights into what other authorities are procuring, trends in your categories, and who's working with who.

## Tussell enables you to:

1

### Save money and drive value in your procurement

With full visibility of the market, you can join forces with other contracting authorities to get better deals via joint procurement, or avoid running unnecessary processes altogether by finding and utilising existing contracts or frameworks.



2

### Understand your categories inside-out

Harness invoice and contract award data to map out your category, and discover the suppliers other contracting authorities are working with.

# 3

## Anticipate risk, and identify exposure in your supply chain

Quickly identify the suppliers in your supply chain that you're heavily reliant on, and flag firms that may be in financial difficulty.



# 4

## Promote SMEs and social value through your procurement

Find SMEs, non-profits and local suppliers working in your region or category, to create more diversity across your supplier base and drive innovation.

# 5

## Benchmark your team's performance vs. other contracting authorities

See how you stack up against other contracting authorities or areas of government on important issues like transparency, supply chain diversity and category spending.



# 6

## Negotiate from a position of strength with suppliers

Come prepared for negotiations with suppliers by understanding the market like they do. Analyse their offers and scrutinise their experience with complete visibility of their public sector contracts and relationships - past and present.



Contracting authorities are already harnessing Tussell to procure more effectively.



Bodies from across Central and Local Government trust Tussell's procurement intelligence.

Over half of the 39 'Strategic Suppliers' to the UK Government are using Tussell.

Tussell is on G-Cloud 13 and is Cyber Essentials Certified



"This is like a crystal ball, having all this information in one place."  
Assistant Procurement Manager



"You've just done in 10 seconds what we would've spent half a day researching."  
Head of Commercial Infrastructure



"As a team, we are grateful for your ongoing support and look forward to working with you next year."  
Procurement team

Whenever public contracting is in the news, Tussell is the media's go-to source

**1,500+**  
citations in local, international and mainstream press since 2018.

Want to get **FREE** sample data on:

- The top suppliers in your categories?
- Who your neighbouring contracting authorities are working with?
- How well your procurement is promoting social value?

**Get in touch!**