

**Brightly Predictor** 

# Transform the way you manage your assets with lifecycle modelling solutions

Managing the physical future can't be based on estimates from years past or reaction to assets failing. Strategic asset management (SAM) allows you to visualise and strategise into the future.

As an asset owner, you can always count on three things:

- 1. The needs of your community will continually change
- 2. Their needs will rarely correspond with your budget
- 3. As your facilities and infrastructure grow "smarter," so do people's expectations

### Finally, the framework you need to shape the future

## Optimise Your capital investment plan

Explore and compare multiple data-driven paths to obtaining your service level and condition goals — while optimising capital and maintenance spend.

#### See the future, now

Accurately model the health and service of every asset, across all industries and classes, over periods of 5 to 20+ years with condition-based life cycle degradation profiles.

#### **Compare funding strategies**

Quickly and accurately compare multiple what-if scenarios to see how different funding strategies would impact assets and service into the future.

## Simplify your story, unite stakeholders

Use easy-to-read GIS or BI-based visualisations to help all parties, despite their asset knowledge, clearly understand the data behind the decisions.

#### **Drive decisions with your data**

Start with today's data, then identify a targeted, prioritised data improvement roadmap with investment decisions directly linked to your strategic goals.

## Manage risk and maintain industry standards

Model, rank and record asset-based risk to predict potential impact and ensure compliance. Run an ISO 55000-aligned organisation and keep pace with changing regulations.



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