



Sharing best practice in care through partnership



Through the Care Professional Academy you can gain access to tried and tested services which can support you in the running of your care business.

1. The Care Professional Academy

See overleaf for details.

2. The Impartial Feedback Service

An impartial survey to measure and analyse feedback from your clients and stakeholders to conform with regulations.

3. Skills Training and Needs Analysis (STAN+)

A survey to identify training needs, staff competence confidence and skills in line with regulations.

4. Education for Leaders and Cultural Transformation Programmes

Bespoke training to grow leadership talent, and workshops to improve your organisational culture.

5. General Virtual Classroom Education

Training with live educators from our Academy.

6. Company Culture Check

A staff survey to gauge the culture of the company with respect of Care, Courage, Compassion, Commitment, Competence and Communication.

7. Business Continuity Planning Support

A tool and support service for providers to ensure that they have a comprehensive and robust emergency plan in place, to deal with any unforeseen events.

Priced individually, all of the above services can be purchased on a pick and mix basis.

Scan the QR code to find out more.



We have worked tirelessly to ensure that the products and services we offer providers meets the very real demands of running a care business and taps directly into LA and CQC inspections. Such has been our success that we are often asked how we can offer our services around the UK.

Our ethos has always been to share best practice through partnership, and to raise the standard of care. Now through the nationally offered Care Professional Academy, we are able share this vision with a wider audience to support you and your Care business.

A handwritten signature in black ink, appearing to read 'Sharon Davies OBE'.

Sharon Davies OBE
CEO of The Care Professional Academy

Need our help? To request a meeting to discuss this opportunity in more detail please contact: services@careprofessional.co.uk | 01707 937990

Scan the QR code to find out more...





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Join trailblazers in other counties by introducing The Care Professional Academy within your organisation and ensure you are ticking the right boxes in your up-and-coming CQC inspections.

Working alongside partners such as The Care Workers Charity and already running successfully in Hertfordshire, Cambridgeshire and Peterborough, the Care Professional Academy is already supporting thousands of care staff and providers. With a mission to professionalise the Adult Social Care sector, the Academy offers a platform and services which support both you as employers and your care staff.

Care Professionals can utilise the Academy to log training certificates and qualifications whilst gaining access to exclusive rewards and discounts.

Employers have access to the Academy through a provider portal. Providers can utilise the platform to track and monitor staff training and development, and further incentivise your staff to engage with more training.

By using the built in training matrix you can easily recognise any gaps in a staff members training meaning you are always ahead of the curve when ensuring your workforce are fully trained. Plus the provider portal notifies at intervals building upto the expiry of certificates.

What impact does The Care Professional Academy have on Care Providers?

By incorporating the Care Professional Academy within your organisation, you can:

- Evidence support for staff in your CQC inspections
- Track training & engagement within your organisation
- Incentivise and reward your staff

Through the Academy, you will be able to access the Academy's Leadership Programmes as well as other vital services which can help you towards the goal of 'Good' and 'Outstanding' ratings.

Don't be behind the curve when it comes to inspections: By ingratiating a culture of supportive and incentivised learning and improvement for your staff, you can evidence the criteria of a Well-Led organisation.

Recognition of the professional role of our care workers, development as their career progresses and valuing their expertise is at the heart of the Care Professional Academy. This model generates confidence in the quality of training and progression, improves staff retention, is a cost-effective way of delivering learning and builds trust between independent care companies who can place reliance in training undertaken in previous roles. And of course, there are rewards to encourage people's sign up!

Iain MacBeath

Strategic Director, Health and Wellbeing for Bradford Council and Director of Integration for Bradford District Community NHS Trust.



You are in good company...

