

# Meet your citizen-powered early warning system.

GovMetric CX enables you to harness the power of citizen insight to reduce failure demand and stop minor issues escalating into costly complaints.

Our research shows for every 1% decrease in CSAT there is a 5% increase in complaints.

The only feedback solution designed for the public sector.



Unlimited Users Wulti-channel Al-powered Insights

#### **FIND OUT MORE**

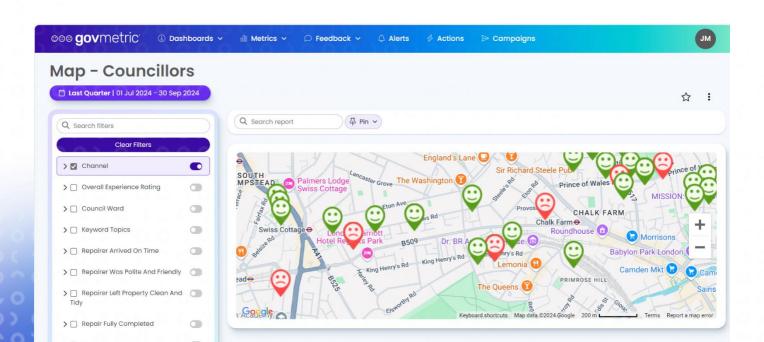
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# Transform citizen feedback into actionable insight

# Public Sector Compliance built-in

- ✓ Tenant Satisfaction (TSM) Surveys
- Housing & Repairs Surveys
- Adult Social Care (Reg 17 Surveys)
- Planning and Regulatory Surveys
- Children's Services Surveys
- F2F Experience Surveys

- ✓ Website Experience Surveys
- Complaint Experience Surveys
- CSAT Surveys
- Automated Post-Interaction Surveys
- ✓ Contact Centre Experience Surveys
- eNPS Surveys



# Why choose GovMetric CX?

- **Feedback summaries**
- **Topic detection**
- Al-powered sentiment analysis
- **Emerging trends**
- **Data-driven recommendations**



# Al-powered Insights

GovMetric CX Insights is the first Al powered public-sector solution for citizen feedback specifically built around local government.

The solution automates feedback analysis, transforming raw data into clear, actionable intelligence.

### GovMetric CX is a solution built for you, for now, and the future.

#### **Survey across EVERY channel**

(web, phone, SMS, WhatsApp, live chat, ai chat, QRC code &

Reporting and Dashboards you can share publicly

Send Surveys en masse via SMS, Email, WhatsApp

Free APIs to automate data transfer to other apps

Intelligent alerts proactively monitor feedback

Integrated with >20 council apps

# Public Sector System Integrations – Done!

































Unlike generic surveying tools, GovMetric partners with public sector leaders such as Local Gov Drupal, NEC, Jadu, Microsoft Dynamics ensuring you maximise the value of your existing systems.

## **Built for the Public Sector**



**Juliana Beshiri** Performance & Data Analyst "I think the features speak for themselves: instant feedback and a simple to use data dashboard. We particularly love the mapping functionality."





"We have been able to react to customer feedback far quicker and fix issues within days... sometimes even hours."



Jenny Payne
Head of Customer Experience
& Improvement

**Daryl Motion**Change & Delivery Manager

"One of the main reasons we joined in partnership with GovMetric was the ability to receive all of our customers feedback across multiple channels all combined on one user friendly platform."



#### The Gold Standard for the Public Sector

















