



Healthcare Management

SUPPORTING INTEGRATED HEALTH



MEDIA PACK
2025



Foreword

The NHS budget is £177bn but healthcare directors know that health is not just about hospitals but also involves primary care, social care, prevention, public health, and environmental factors, hence the creation of Integrated Care Boards to align local government and the NHS.

With the Labour government's priority and overall political agenda shifting to a focus on wider healthcare & social care rather than just on NHS, it reflects the need for a different editorial angle in the sector that can get underneath the headlines.

Healthcare Management will act as the bridge between wider healthcare, local government to address and explore this gap in the market.

Our Goal

To drive innovation and offer a different lens to the sector focusing on wider healthcare management issues and not just the NHS.

Who We Are

Launched on October 1st, Healthcare Management, a free fortnightly magazine for senior management in NHS Trusts, Integrated Care Boards, primary care and local government public health and care that provides a holistic overview of the sector and a comprehensive and accessible round-up of the big stories in healthcare.

It delivers a comprehensive round-up of news and technological developments plus informed and thought-provoking comment from health professionals in the wider sector affecting managers and is targeted at hospital trust chiefs and directors, ICB chairs and directors and primary care leaders as well as relevant local government directors.

It also includes interviews with key industry figures, expert analysis, and the latest senior healthcare management jobs. Alongside a website, daily email newsletter and digital edition, Healthcare Management is also available in print format as an A4 magazine that is mailed free to subscribers.





“

I've been impressed by Healthcare Management
– topical and interesting, and I like how you cover
healthcare more broadly than just the NHS.

Alex Curling – Head of PR, NHS Shared Business Services

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Who We Reach

Reach a targeted audience of over 10,000 readers across:

- NHS Trusts
- Integrated Care Boards
- Local Authorities

Including; Leaders, Chief Executives, Directors and Managers across a variety of sectors such as Public Health, Finance, Estates, Operational Management, Project Management, Procurement, Practice Management, Human Resources, Strategic Management, Digital / Information

7%

Chief Executive/Managing Director/Chair

24%

Corporate and Strategic Directors

69%

Directors and Managers



A BESPOKE PRINT & DIGITAL COMBINED APPROACH

3.5k

Magazines printed
and distributed

10k

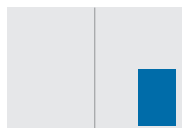
Expected pass-on
readership

44k

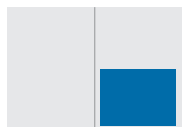
Total page views across
all 3 websites

Display Rate Card

PRINT CAMPAIGNS



Quarter Page
£500



Half Page
£800



Full Page
£1,500



DPS
£2,500

DIGITAL CAMPAIGNS



Banner
£750/month



MPU
£500/month



Side Strip (Left)
£800/month



Side Strip (Right)
£800/month

EMAIL CAMPAIGNS



Local Gov E-Shot



Targeted E-Shot



Healthcare E-Shot

To discuss your media requirements please contact;
Omar Rafique: **07350 359265** | o.rafique@hgluk.com

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Publications are too NHS focused and not health focused I am convinced there's an appetite for something different.

Chief Executive

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Recruitment Rate Card

PRINT RECRUITMENT CAMPAIGNS



Full page
£6,950



Banner & Focus
£6,950



Half & Half
£5,950



Half Page
£4,950



Quarter Page
£2,950

DIGITAL RECRUITMENT CAMPAIGNS

Standard package

Job listing
with logo
£1,950

Featured package

Standard Package plus:
highlighted listing
£2,450

Premium package

Featured Package plus:
a banner or MPU
£2,950

Digital opportunities also include a 1/4 page
web-pointer advert in the magazine

ALL CAMPAIGNS INCLUDE LISTINGS ACROSS 3 WEBSITES



jobs.healthcare-management.uk



jobs.localgov.co.uk



socialcare.today/jobs

To discuss your recruitment requirements please contact;
James Micklewright: **07940 419056** | james.micklewright@spacehouse.co.uk

2025 Publishing Dates

MONTH	ARTWORK DEADLINES		PUBLICATION DATES	
January	21 January		28 January	
February	4 February	18 February	11 February	25 February
March	4 March	18 March	11 March	25 March
April	1 April		8 April	
– EASTER BREAK –				
May	29 April	13 May	6 May	20 May
June	3 June	17 June	10 June	24 June
July	1 July	15 July	8 July	22 July
– SUMMER BREAK –				
August	26 August		2 September	
September	9 September	23 September	16 September	30 September
October	7 October	21 October	14 October	28 October
November	4 November	18 November	11 November	25 November
December	2 December		9 December	
– CHRISTMAS BREAK –				



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