



# Healthcare Management

SUPPORTING INTEGRATED HEALTH



SPONSORSHIP & PARTNERSHIP PROSPECTUS  
*2025*

# Connect to your healthcare leadership audience through Healthcare Management

We help you to connect and engage with the decision-makers that matter with tangible results.

From top-line events to high-performing print and digital solutions, we provide the perfect platform to build lasting partnerships between you and the leaders at the heart of healthcare.

“

I've been impressed by Healthcare Management – topical and interesting, and I like how you cover healthcare more broadly than just the NHS.

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**Alex Curling**  
Head of PR, NHS Shared  
Business Services



## Our Goal

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To drive innovation and offer a different lens to the sector focusing on wider healthcare management issues and not just the NHS.

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# Who We Are



Healthcare Management, a free fortnightly magazine for senior management in NHS Trusts, Integrated Care Boards, primary care and local government public health and care that provides a holistic overview of the sector and a comprehensive and accessible round-up of the big stories in healthcare.

It delivers a comprehensive round-up of news and technological developments plus informed and thought-provoking comment from health professionals in the wider sector affecting managers and is targeted at hospital trust chiefs and directors, ICB chairs and directors and primary care leaders as well as relevant local government directors.

It also includes interviews with key industry figures, expert analysis, and the latest senior healthcare management jobs. Alongside a website, daily email newsletter and digital edition, Healthcare Management is also available in print format as an A4 magazine that is mailed free to subscribers.

We reach an audience of over 10,000 readers across NHS Trusts, Integrated Care Boards and Local Authorities. Including; Leaders, Chief Executives, Directors and Managers across a variety of sectors such as Public Health, Finance, Estates, Operational Management, Project Management, Procurement, Practice Management, Human Resources, Strategic Management, Digital / Information.

## Audience breakdown

7%

Chief Executive/  
Managing Director/  
Chair

24%

Corporate  
and Strategic  
Directors

69%

Directors  
and  
Managers



# Advertorials

From £1,500 - £5,000

Demonstrate how your organization understands the challenges within the sector and showcase your expertise and innovative solutions through sponsored columns and reports and put your brand front of mind for consideration.

ADVERTORIAL  
FULL PAGE

£1,500

ADVERTORIAL  
DPS

£2,500

LOOSE  
INSERTS

£1,500-£5,000

BELLY  
BAND

£5,000

EMAIL  
ADVERTORIAL

£2,000

## Amplify your message

From £3,000 - £5,850

Expand your reach through Healthcare Management's combined packages to maximize your opportunity.

### DIGITAL ENHANCE PACKAGE

Advertorial Full Page  
(for both print and digital)  
Email Advertorial

£3,000

### EXPOSURE PACKAGE

Advertorial DPS  
(for both print and digital)  
Belly Band

£5,850



# Webinars

**From £4,000 - £8,000**

Bring together a wider and more varied audience within the health sector with a panel of key speakers discussing and debating the topics challenging the sector. Showcase your brand and expertise, positioning yourself as a leader in the market and participate by sharing your understanding and experience on how to overcome the challenges faced by health leaders.

**Benefits of  
sponsoring  
a webinar**

Establish your  
brand as a  
leader

Build trust with  
your target  
audience

Better  
understanding of  
your audience  
pain points

Reach a bigger  
and wider  
audience

Create stronger,  
lasting business  
relationships





# Roundtables

**From £6,000 - £10,000**

Partner with Healthcare Management to connect with 8-12 hand-picked senior leaders in a face to face or digital roundtable. A member of the Healthcare Management team will moderate the conversation and nurture an open and spontaneous format, with the goal of generating as many different ideas and opinions from as many different people as possible in the time allotted.

**Sponsorship includes:**

Work closely with the Healthcare Management editorial team to brainstorm a relevant and stimulating topic

Deliver a highly targeted marketing campaign to register the top-tier participants

Define an agenda and predetermine questions that are engaging and valuable to you and your participants



# Forums



50+

CEO and Senior  
Director Attendees



11

Breakout  
Sessions



10

Expert  
Speakers



5

Sponsorship  
Opportunities



1

Networking  
Dinner & Drinks

## Healthcare Focused

Join Healthcare Management to create innovative forums that will encourage deeper conversations around a crucial topic within healthcare to gain insights and answers to burning questions through an engaging 24-hour-long event. This is the chance to trailblaze a new path in healthcare and encourage change among the most senior leaders in healthcare whilst positioning yourself as offering solutions to issues they face.

## Future Forum Healthcare & Local Government Combination

Integration is a true challenge in health and social care, and many questions have yet to be answered. The healthcare & local government verticals are increasingly becoming important to view together to secure the future of the NHS & wider healthcare delivery as a collaborative effort rather than a single-sector approach. Healthcare Management offers a unique opportunity to take your mission further and become the market leader with an outlook into the future to bring about true change across these sectors.

## Benefits of Sponsoring the Future Forums

- Pre-qualified, invitation-only event
- Connect with local government CEOs and senior directors
- Gain first-hand insights from the decision-makers that matter
- Display and demonstrate your products and services
- Raise your profile as a key supplier in the sector





# Sponsorship Package

**£20,000 per sponsor**

## **Only 5 sponsorship opportunities available**

- Exclusive plenary session of up to 40 minutes
- Opportunity to invite VIP guests to your table during the networking dinner
- 1 x speaker slot
- 3 x event passes including overnight stay
- 1 x post-event editorial coverage in 'Healthcare Management' magazine
- 1 x post-event editorial coverage on 'Healthcare Management' website
- Brand and logo included across all promotional marketing
- We limit the number of sponsors to maximise the opportunity to hear insights from our attendees

## **Additional package add-ons**

- Branded invitations for your
- VIP Guests Bespoke table menus
- Table wine sponsor
- Branded coffee cups for breakout sessions
- Branding and signage
- Featured post-event snippet in Healthcare Management magazine
- Branded lanyards





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# Healthcare Management Awards

• COMING 2026 •

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## WORK WITH US



**Omar Rafique**

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healthcare-management.uk