



Known for **learning**, loved for **caring**.

An award-winning social care training provider trusted by 100,000+ carers.



ONLINE CARE TRAINING

eLearning courses covering all mandatory training and The Care Certificate



LEADERSHIP PROGRAMMES

Expert-led, fully fundable programmes helping you become Well-led

When we connect, everyone grows... **Flourish.co.uk** →

Helping you to flourish in **social care**

For 18+ years, Flourish (formerly Grey Matter Learning) has supported social care services and local authorities to achieve compliance, reduce staff turnover, and improve CQC ratings. Through Click Learning, our award-winning eLearning platform, and Click Academy leadership programmes, we support over 110,000 care workers to deliver care with confidence and competence.

We're known for outstanding learning and loved for our caring customer service.



4K+

Care providers supported

4.9/5*

Customer satisfaction

110K+

Active users

3m+

Courses completed

How can we help you to **flourish**?



Enhanced CQC ratings

Skills for Care report that providers investing in training achieve improved CQC ratings.



Improved staff retention

Create a more confident, committed, and satisfied workforce to improve retention.



Competence and compliance

Achieve training compliance and develop competent carers who deliver quality care.



Driving efficiency

An affordable, powerful eLearning platform helping providers to save time and costs.



Online learning that grows competent, confident carers

Click Learning is our award-winning eLearning platform, built to support those working in social care.

Access expertly created online care courses in a simple subscription, helping you to grow confident, competent carers.

Create a positive culture of continuous learning and ensure safe and effective staffing of your care service. From mandatory training, to the Care Certificate, and a range of specialist development pathways, our CPD-accredited courses help you meet CQC training compliance and are aligned to the Care Workforce Pathway.

A proven learning methodology

Our trademark methodology 'Know. Understand. Do.' is the foundation of our training. Our eLearning platform improves competency through person-centred learning, by assessing the learner first, allowing them to concentrate on their knowledge gaps. Know, through learning. Understand, through assessments. Do, through practice and observations



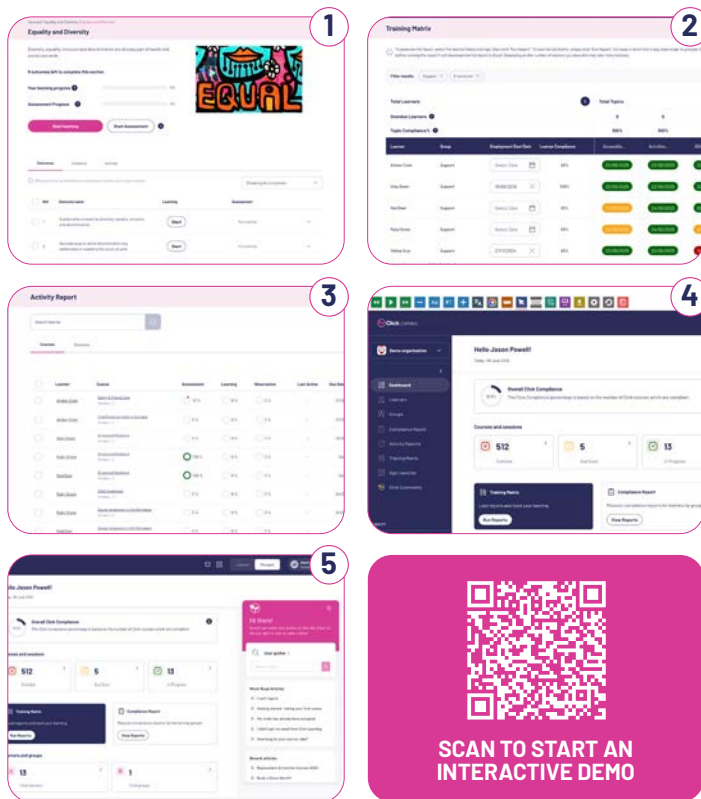
Get started on the care sector's favourite eLearning platform

We care for those who care. That's why Click Learning comes with a free rewards platform and tonnes of additional support.

What's included?

- ✓ Access to Click Learning
- ✓ Unlimited access to all courses in your bundle, plus all future courses we add regularly
- ✓ Certificates for all courses
- ✓ Access to Flourish Rewards discount platform
- ✓ Dedicated support team
- ✓ With another provider? Get migration assistance and a free month's learning

Training compliance has never been easier with our powerful platform



1 Person-centred learning

By assessing knowledge and prior learning first, you can focus development on where it matters most.

2 Training matrix

The Training Matrix gives managers a colour coded overview of their organisation's progress. This intuitive feature allows to assign, track, and report on compliance.

3 Reporting tools

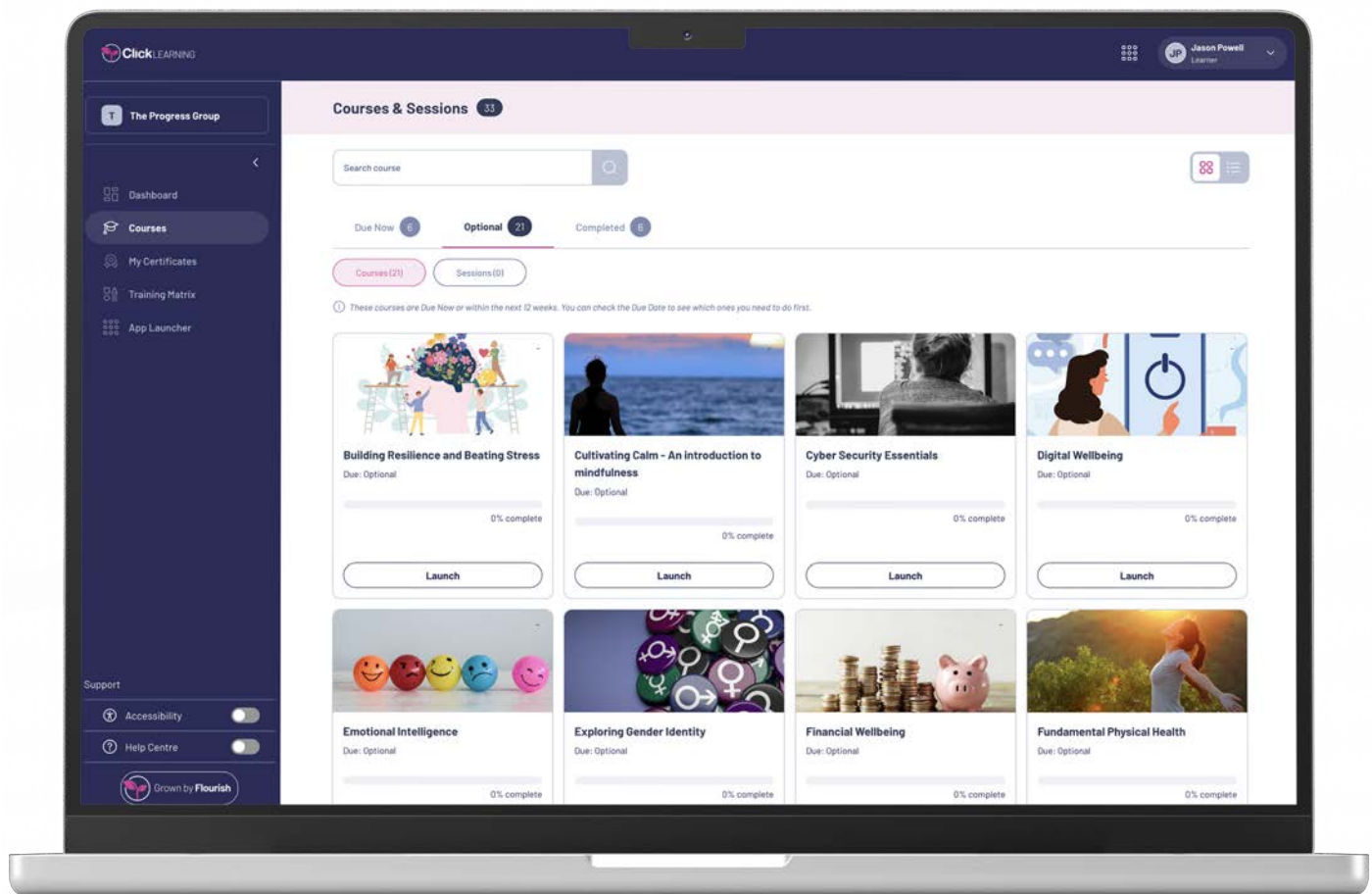
Our powerful reporting tools allow organisations to track and report on employee training activity, completion rates, assessment scores, refresher dates, and more.

4 Accessibility

We're proud to have an integrated accessibility tool. Learn in over 100 languages and make use of tools for the neurodivergent people, and those with visual or learning disabilities.

5 Support

Enjoy sector-leading assistance from our delightful support team. Our team continually improve our courses and platform to maintain the highest level of quality.






Person-centred learning for person-centred caring

Get started on your training and development journey on Click Learning with a simple subscription to a course bundle. Each subscription gives you unlimited access to all the courses in the bundle on our easy-to-use eLearning platform.

COURSE BUNDLE

Adult Social Care Unlimited course bundle

Access our most popular course bundle, with new courses added regularly, in one simple subscription.

-  130+ courses included
-  Annual: Starting at £4 p/m
-  Monthly: Starting at £8 p/m



Mandatory Training & Care Certificate

Achieve training compliance with all statutory and mandatory learning included. Also access The Care Certificate – updated to meet all 16 Standards and aligned to the Level 2 Care Certificate.

Specialist course categories


Access a wealth of additional training categories covering: Compliance, Care & Clinical, Health & Safety, Wellbeing, Leadership & Management, Workplace Essentials, Digital Skills, Learning Disabilities & Neurodiversity, and Safeguarding.



COURSE BUNDLE

Care Essentials bundle

This bundle is built to support small providers with achieving training compliance by accessing statutory and mandatory training.

-  12 Courses
-  £18 per year (max 20 licenses)



ADD-ON BUNDLE

Wellbeing bundle

Providers who prioritise staff welfare can grant access to a selection of courses that support mental health and wellbeing.

-  21 Courses
-  £1 per month



COURSE BUNDLE

Care Leadership bundle

Level up your leadership with in-depth courses covering managing quality, team building, management, and more.

-  21 Courses
-  £50 per year

Did you know?

We also have a selection of Children's Services courses

Find out more at...
[Flourish.co.uk/click-learning](https://flourish.co.uk/click-learning)

**Get started today
on Click Learning**

SUBSCRIBE ONLINE

Simply subscribe at [Flourish.co.uk](https://flourish.co.uk), choose your bundles and number of users. Get instant access.





Big savings that make a **big difference**

Flourish Rewards is our way of saying thank you. The discounts platform is completely free for all Click Learning users and comes with instant access to hundreds of discounts on the things that matter most – whether it's the weekly shop, booking a break, or taking care of family.

Flourish Rewards can make a big impact on your recruitment and retention, by helping staff with the cost-of-living crisis and providing incentive to complete training to access Flourish Rewards+ discount tier, that unlocks even bigger discounts!

Boosting recruitment and retention

Stand out

Job ads are everywhere. Rewards like these aren't. Give them a reason to click 'Apply'.

Attract

The best people notice the little things – like a workplace that gives back.

Retain

Staff stay where they feel valued – show you're a team that appreciates its people.

Recognise


Say thank you with more than just words – give recognition they'll remember.

Boost morale

Help pay stretch further – when budgets are tight, discounts can make a real difference.



HOW TO ACCESS FLOURISH REWARDS...

- 1 Subscribe to Click Learning online course bundle
- 2 Login to the eLearning platform and click 'App launcher' in the menu 
- 3 When you complete your training, you get automatic access to the Rewards+ discount tier, unlocking even bigger savings!



Growing capable, compassionate and inclusive **leaders**

Through Click Academy, we've helped over 3000 aspiring and established leaders gain the skills, knowledge, experience and credibility to lead effectively. Our three leadership programmes were created by Skills For Care and are delivered over multiple sessions virtually by expert tutors.

Outstanding care starts with **outstanding leadership**.

We are a UK Government-recommended training provider with through the Quality Assured Care Learning Service (QACLS).

Our team deliver the highest quality leadership training through our expert (and delightfully friendly) tutors.

Whether you're a new or experienced manager, we can help you grow as an outstanding leader who supports their care service to flourish.



Fully fundable training

Our care leadership training is fully fundable through the Learning and Development Support Scheme (LDSS). Our team can assist you with processing your claim.

Exceptional delivery

Programmes are delivered by expert tutors through engaging, live webinars. You also get the opportunity to share best practice with fellow care leaders in practical breakout sessions.



PROGRAMME

Well Led

Well Led is a four-module leadership programme for new and experienced managers. Build the knowledge, confidence and practical skills to lead well-run, high-quality services.

 4 Sessions (fully fundable)



PROGRAMME

Leading Change Improving Care

Leading Change Improving Care (LCIC) is a five-module programme designed to help care managers to implement change within their organisation.

 5 Sessions (fully fundable)



PROGRAMME

Lead to Succeed

Lead to Succeed is a five-module programme developed in response to an identified need to up-skill existing managers and provide a pathway to develop aspiring managers.

 5 Sessions (fully fundable)

**Quality
Assured
Care Learning**



Government Recommended
© Crown Copyright

**Get started today
on Click Academy**

REGISTER ONLINE

Simply choose a date and register at [Flourish.co.uk](https://flourish.co.uk), or get in touch with our team to arrange dates for all your leadership team.





Your **shift booking** platform that makes care work

Click Shifts is a digital staffing platform that connects care providers with local, vetted carers. Unlock a fast and efficient way to fill shifts all whilst giving care workers the chance to work when they want and top-up their earnings.

The **budget-boosting** platform for staffing

Click Shifts is not just another staffing solution. We're transforming the care sector for both employers and workers, by providing a more affordable and user-friendly alternative to the traditional agency model.

With Click Shifts, you pay one fee per shift regardless of length, saving you money compared to traditional agencies. Our platform was built by the sector for the sector and is super easy to use.

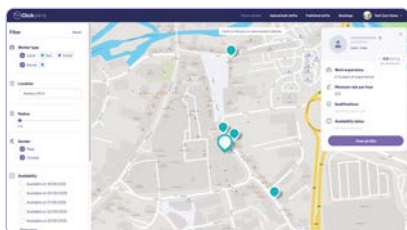


Cost savings for employers

Access fully vetted, local care professionals on demand, with clear flat-fee pricing. Fill shift gaps fast, and trust in carers who are reviewed by providers and supported with mandatory training.

Flexible for care workers

Choose when and where you work, set your own rate, and keep 100% of your earnings. On our user-friendly platform, you can balance shifts around your life and thrive with the flexibility you deserve.

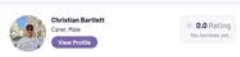


STEP 1

Find your perfect match

Tap into a local network of qualified, vetted, and reviewed carers when you need them most. Filter and search for who have the skills and availability you need.

Create a Booking Assignment



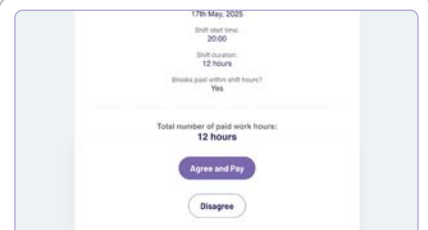
Job details

Booking type: ☒ Single shift ☐ Block of shifts

STEP 2

Book your carer

Send a booking request with your preferred timing and rate. Once the worker accepts your shift is filled! It's a fast and reliable way to secure the care you need.



STEP 3

Easy payments

After the shift, we'll send you an invoice, and the worker will receive their full payment. Enjoy a hassle-free process with no commissions.

First shift for free

Trial Click Shifts with one shift booking completely free!

Get started at...
Flourish.co.uk/click-shifts

**Get started today
on Click Shifts**

REGISTER ONLINE

Sign up for free at
Flourish.co.uk, and
let's start making
care work, together.







Trusted by over **110,000 carers**

After 18 years of heritage in the care sector, we're proud to be known for learning and loved for caring by care providers and local authorities across the UK – supporting over 110,000 carers to flourish.

Our team secured Skills for Care 'Centre of Excellence' status for 5 years straight, before the certification was replaced in 2025 by the Quality Assured Care Learning Service – for which we are also a UK Government recommended provider.

People trust us for the quality of our training and stay with us because of our world-class customer service. At Flourish, you're always our top priority, and that's why we're one of the most loved training providers in the country.



The Orders of St John Care Trust

The Orders of St John Care Trust chose Flourish as their training provider in 2021 for mandatory and specialist courses, as well as the Lead to Succeed (LTS) training programme. *"Our partnership with Flourish has been a resounding success. We recommend their online platform and training services to any organisation looking for an effective eLearning provider."*

Matt Aldridge-Russell – Head of Leadership & Vocational Development, OSJCT



Care Providers' Voice

Care Providers Voice is a free hub and organisation in Northeast London that supports the care sector – empowering people, helping them grow and succeed in their careers. *"The partnership with Click Learning has enabled some huge improvements in the quality of training that providers can get access to."*

Mike Armstrong, Co-Chair, Care Providers Voice



Walfinch

With over 30 years' experience delivering high-quality home care across the UK, Walfinch has tailored their training to meet their needs with Click Learning. *"Flourish saved my business. All of our staff completed the Flourish training very quickly and we could evidence this through the training matrix."*

Bunmi Ganiyu – Managing Director, Walfinch (Edinburgh South)

TRUSTED BY 4000+ CARE ORGANISATIONS





When we connect, **everyone grows.**

Sow the seeds to your success and get started today with Flourish by visiting...

Flourish.co.uk



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