

# CommunityCare jobs

## 2025

A summary of  
job board activity  
and results



# Jobs.CommunityCare.co.uk delivers social work candidates



At **Community Care Jobs**, we understand the challenges of attracting, recruiting, and retaining social work professionals in a constantly evolving sector. That's why we are dedicated to supporting every aspect of your recruitment process.

With our comprehensive range of news, learning, and recruitment products, along with a vast database of social work professionals, we connect directly with both active and passive jobseekers.

Explore the results achieved on **jobs.communitycare.co.uk** in 2025



Average monthly  
PAGE VIEWS  
**118,516**



Average monthly  
USERS  
**33,773**



Average monthly  
JOBS LIVE  
**1,286**



Average monthly  
JOB VIEWS  
**29,878**



Average monthly  
APPLICATIONS  
**2,557**



Average number of  
JOBSEEKERS WITH CV'S ACTIVE  
**8,838**



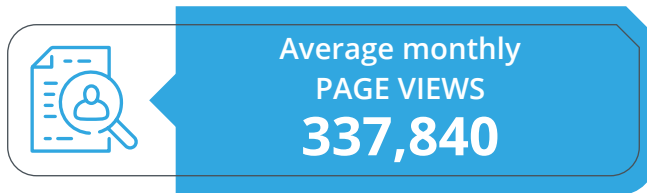
Average monthly  
JOB ALERT EMAILS SENT  
**832,332**



Monthly jobseeker  
NEWSLETTER SENT TO  
**49,544**  
subscribed recipients

# Careers content on our news website

**CommunityCare.co.uk** is the definitive source of news for the social work sector. It's also home to a wealth of careers content, recruiter content and the latest vacancies, invaluable to jobseekers. The news site provides another opportunity for recruitment partners to reach jobseekers;



**Between January and December 2025, we published;**

- 15** Social work career development feature articles
- 22** Workforce Insights and Employer Focus articles published on behalf of recruitment partners
- 6** Sponsored feature articles
- 2** Recruiter webinars



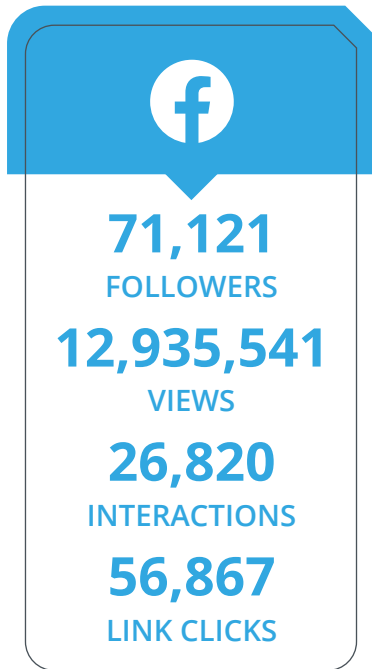
Our new community platform **The Social Work Community**, launched in December 2023 provides content, networking opportunities and a safe discussion space for social workers. The Community welcomed 1600 verified social work professional members in 2024.

**The Social Work Community Podcast** available to members a week prior to general release, addresses hot topics as well as highlighting recruiter case studies.



# Social Media

Recruitment partners benefit from exposure to the engaged and active followers across all Community Care social media channels.



## Research

**Community Care** conduct research annually to gather valuable insight into jobseeker behaviour and preferences and the learning requirements, habits and challenges of practicing social workers to support employers with their recruitment and retention strategies.

**In 2024 the research generated:**



**3,517** RESPONDENTS  
to the Jobseeker survey

**1,547** RESPONSES  
to the Learning Landscapes survey

Results, insights and trends with actionable recommendations are shared directly with **Community Care** partners via a seminar, webinar and white paper between October and March.

# Recruiter feedback



Recruiters trust us to support their recruitment strategy and we take pride in delivering results for them.

*We have hired consistently for 24 months whilst partnered with Community Care - I do think it is fair to say we would not have had the same volume of hires without the partnership and advertising through Community Care, so found value in terms of cost.*

**Liam Barrell**, Senior Programme Manager for Workforce/Recruitment, London Borough of Newham

*Workforce Insights has really helped promote us as an employer.*

**Victoria Byles**, Senior Talent and Resourcing Advisor, Lincolnshire County Council

*The team supporting us were extremely helpful and efficient in responses and requests.*

**Stephanie Dixon**, Principal Social Worker, Oldham Council

To find out how our recruitment solutions could benefit your organisation, contact our recruitment team:

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020 3915 9474

[Jobs.communitycare.co.uk](https://jobs.communitycare.co.uk)

